MD. SOAIB
Web Designer & Digital Marketer

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Sonaichari, Hazir Bari, Hazir Bazar (4770), W-7, Toitong Pekua, Coxs Bazar.

ABOUT ME

Experienced WordPress developer and IT specialist, skilled in web design, hosting, software development, and digital marketing. Passionate about creating innovative solutions and optimizing digital platforms. Seeking global opportunities to contribute technical expertise and drive impactful growth in the tech industry.

EDUCATION

Bachelor of Business Administration
National University, Bangladesh
Major : Management
CPGA : 2.78 out of 4.00 (4th Year Result)

Higher Secondary Certificate (HSC)
Bakalia Shahid NMMJ College, CTG.
Group : Business Studies
GPA : 2.42 out of 5.00

Secondary School Certificate (SSC)
Mern Sun School & College.
Group : Business Studies
GPA : 3.89 out of 5.00

SKILLS

Computer Skills
- Office Management (Word, Excel, Power Point)
- Hardware & Software
- Graphics Design (Adobe)
- Data Entry & Networking
- Any kind of Printing

Technical Skills:
- WordPress, WooCommerce, Elementor Pro
- HTML, CSS, JavaScript (Basic)
- cPanel, Hosting Setup & Management
- SEO on Google Analytics
- Facebook Ads, Google Ads
- Client Communication & Project Management

LANGUAGE

- Bengali - Mother Tongue
- English - Medium
- Hindi - Medium

EXPERIENCE

Computer Operator   *Jan 2024- Dec 2024*
Maliha Tech | Chawk Bazar, Chattogram, Bangladesh.

Front Desk Manager   *March 2021 - Dec 2021*
Hotel Elaf International | Cox's Bazar, Bangladesh
- **Skilled in guest services, reservations, communication, billing, and record-keeping to ensure smooth hotel operations and exceptional guest experiences.**

STARTUP

Founder & Lead Web Strategist   *Jan 2025- Till Now*
ilmCode Technologies | Chattogram, Bangladesh.
Web : www.ilmcode.com

Company Overview:
Founded and run a full-service web solutions company offering design, development, marketing, and hosting for local and global clients.

Key Responsibilities & Achievements:
- Built responsive, SEO-friendly WordPress sites using Elementor & WooCommerce
- Boosted traffic up to 300% with SEO and Google Ads
- Ensured site security, speed, backups, and malware protection
- Analyzed data to enhance UX and marketing performance
- Managed domains and hosting for 30+ client websites
- Provided ongoing support, building strong client relationships

CERTIFICATION

MCP- Master Craft Person   *Session - 2022 & 2023*
BRAC, UNICEF, Switzerland | Chattogram, Bangladesh.
Duration : Total 720 Hour

REFERENCES

Dr. Md Sanaullah
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Mern Sun School & College.
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